

Job Description:
Strategist

Deadline for submissions:
Midnight, 31st July 2017

We're on the lookout for a
talented strategist to bring their
knowledge and inspiration to
our growing agency.

No recruiters please

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Brands we've helped



Overview

Confederation Studio wants to be known as the 'Go To' creative agency for high growth startups and we only want to work with organisations that are purpose driven. We have already worked for four in the top 50 UK startups list. We are looking for an Strategist who shares this vision: who considers the bigger picture, has excellent interpersonal skills, whilst mixing this with a creative outlook.

What we expect

The clearer the strategy the better the brand; all of the creative work we do is underpinned by strategic thinking. We will expect you to lead client workshops, helping to distill and resolve their creative challenges. To communicate regularly with our account managers, providing clarity to our creative teams. And to win new business, helping to illustrate to clients our intelligent approach to creative problem solving.

Our type of person

You'll love variation and problem solving, you'll be calm and collected but also able to drive things forward to meet deadlines. You'll have an important mix of soft and hard skills.

A great organiser, who can help the client clarify the purpose and mission behind their company.

You'll enjoy team learning, being a proactive go-getter who can think independently and make recommendations where necessary, whilst listening to the suggestions of others.

You'll be an independent, strategic thinker who can take a step back from time to time and consider, 'are we really solving the right problem'?

We're excited about growing our business and we want you to share this vision too.

Skills and experience

You have been a Strategist in a creative agency and worked in a client facing role before. You will have certainly run projects and collaborated with others effectively.

You should understand the principles of successful strategic thinking, especially in a digital, agile environment, whilst being able to work promptly to our clients deadlines.

You should be confident in presenting and talking to people, whilst understanding that listening is just as important as talking; plus have experience creating presentations and client documents.

About us

Confederation Studio started out life in 2011. Our core skills are rooted in brand development; from there we take an integrated approach to finding the right creative solutions to communication problems. We've helped all kinds of organisations achieve their aims, communicate more effectively and build brands that are worth something. We're genuinely interested in technology and how brands live and think about the opportunities digital landscapes offer them. We love working as a team – that means everyone from creatives to clients. It's much more fun, we all learn from each other, and we think it builds stronger relationships and creates braver work.

Dollars and days off

As we grow we want to reward you accordingly and this is a great stage in the life of the studio. We're ambitious and if you help us with our mission then we can reward you accordingly.

37K – 45K depending on experience.

We offer 30 days holiday (including public holidays and closing the agency over Christmas).

A 9-5 workday, yes we think that a good work / life balance is important, and flexibility on hours when needed. We're not one of those studios that will ask of you more than it should, so working late is a rarity.

How to apply

Send your CV and any relevant links to: contact@confederationstudio.com

Deadline: Midnight, 31st July 2017

Ideal Start Date: ASAP